

CONTRACT



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

And:

Campaign Group, The
1600 Locust St
Third Floor
Philadelphia, PA 19103

Contract / Revision		Alt Order #
400571 /		06389243
<u>Product</u>		
ROB MCCORD 10/23		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 11/05/12		
<u>Advertiser</u>		<u>Original Date / Revision</u>
Rob McCord State Treasurer		10/22/12 / 10/22/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WPMT	Cheryl Long	Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	43	10/23/12	11/02/12	TU-F 7p-730p	7p-730p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-TWTF--				2	\$500.00		
		Week: 10/29/12	11/04/12	-TWTF--				2	\$500.00		
2	43	10/23/12	11/02/12	TU-F 730p-8p	730p-8p		:30			NM	6
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-T--F--				3	\$550.00		
		Week: 10/29/12	11/04/12	-T--F--				3	\$550.00		
3	43	10/23/12	10/26/12	Late Run 10P News	Various		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-TWTF--				4	\$600.00		
4	43	10/29/12	11/02/12	Late Run 10P News	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	1-----				1	\$700.00		
5	43	10/23/12	10/26/12	Late Run 10P News	Various		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-TWTF--				4	\$600.00		
6	43	10/29/12	11/05/12	MON Late Run 10P News	Various		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	1-----				1	\$600.00		
		Week: 11/05/12	11/11/12	1-----				1	\$600.00		
7	43	10/30/12	11/02/12	Late Run 10P News	Various		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				4	\$700.00		
8	43	11/05/12	11/05/12	MON Late News 10-1030P	10-1030P		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	1-----				1	\$700.00		
9	43	10/30/12	11/02/12	Late Run 10P News	Various		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				4	\$700.00		

Totals

30 \$18,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision 400571 /	Alt Order # 06389243	
Contract Dates 10/23/12 - 11/05/12	Product ROB MCCORD 10/23	Estimate #
Advertiser Rob McCord State Treas		Original Date / Revision 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
Time Period											
										# of Spots	Gross Amount
10/01/12	-10/28/12									13	\$7,450.00
10/29/12	-11/05/12									17	\$10,850.00
Totals										30	\$18,300.00
											Net Amount
											\$6,332.50
											\$9,222.50
											\$15,555.00

Signature: _____ **Date:** _____

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